

DEPARTMENT OF THE ARMY
C Company, 228th Aviation Regiment
Fort Wainwright, Alaska 99703-6526

July 6, 1990

Commander
ATTN: Regimental Historian
Headquarters, 228th Aviation Regiment
Ft Kobbe, Panama
APO Miami 34006

Dear Sir:

My name is CW3 Donald Meany. I am the Unit Historian for C Company, 228th Aviation Regiment, Ft Wainwright, AK. I have been doing research into this units history and traditions. During my research, I have discovered that the Regimental Headquarters is there at Ft Kobbe, Panama. I would like open a correspondence dialogue with you to keep the Regiment aware of our significant accomplishments and to update our files here.

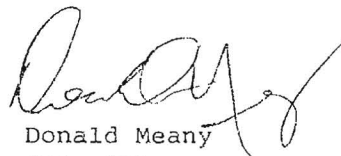
I am currently attempting to complete the historical file of C Co, 228th Avn prior to October 1990. That is when we are scheduled to officially receive the CH-47D's from Boeing Helicopter and have the Delivery Ceremony.

If you are interested in maintaining this dialogue, please contact me at:

Commander
ATTN: Unit Historian (CW3 D. Meany)
C Company, 228th Aviation Regiment
Ft Wainwright, AK 99703-6526

My telephone number is: (c) 907 353 6242/7082
(Av) 317 353 6242/7082

I look forward to hearing from you.



Donald Meany
CW3, USA
Unit Historian

KRAFT GENERAL FOODS

GENERAL FOODS USA

July 20, 1990

Donald Meany
Chief Warrant Officer, U.S. Army
C. Company
228th Aviation Regiment
Fort Wainwright, Alaska 99703-6526

Dear Sir:

We appreciate your inquiry about the use of our Sugar BearTM name and logo for the C Company, 228th Aviation Regiment and are very pleased to extend our permission to you to continue to use his name and logo in the way that you have described. We are glad that Sugar Bear is as much part of your tradition as he is ours.



Carol Sherwood
Brand Manager
Super Golden Crisp
(used to be known as
Super Sugar Crisp)

DEPARTMENT OF THE ARMY
C Company, 228th Aviation Regiment
Fort Wainwright, Alaska 99703-6526

APVR-AV-C-228

2 August 1990

MEMORANDUM THRU

COMMANDER, 4TH BN, 123D AVN REGT, ATTN: S-1, FT WAINWRIGHT,
ALASKA, 99703

COMMANDER, AVIATION BRIGADE, ATTN: S-1, 6TH INF DIV (L),
FT WAINWRIGHT, ALASKA 99703

COMMANDER, 6TH INFANTRY DIVISION (LIGHT), ATTN: ACofS G-1,
FT WAINWRIGHT, ALASKA 99703

COMMANDER, 228TH AVIATION REGIMENT, FT KOBBE, PANAMA,
APO MIAMI 34006

FOR: COMMANDER, U.S. ARMY CENTER OF MILITARY HISTORY
WASHINGTON, D.C. 20314

SUBJECT: Official Distinctive Title

1. Request that C Co, 228th Avn Regt, Ft Wainwright, AK 99703 be authorized the use of "Sugar Bear" as our official distinctive title.
2. The "Sugar Bear" tradition goes back to 16 July 1971, when the "Chinook" helicopter stationed at Ft Wainwright received corporate permission. (See encl 1)
3. I have asked for, and received, corporate permission. (See encl 2 and 3) This was done because, although the unit designation had changed, the mission and traditions had not.
4. C Co, 228th Avn Regt is still traditionally and popularly known as "Sugar Bear".
5. POC at C Co, 228th Avn Regt is:
CW3 Donald Meany
phone: (907) 353 7082
AV: 317 353 7082



DONALD MEANY
CW3, USA
Unit Historian